



G. N. Kuruc, Jr.
Key Account Manager
400 Raritan Center
Edison, N. J. 08837
908-225-4774
Voice Mail 43778

E-Mail
January 22, 1997

To: Philadelphia ROU
Buffalo ROU
Atlanta ROU
Florida ROU

RE: Amerada Hess Corporation -1997 Promotion Planning

A check of 2nd Quarter Promotion Planning Worksheets indicates that a number of Hess Marts and Hess Co-Op's do not have allocated SKU's.

Please ensure that each Hess Mart and Hess Co-Op with a Retail Partners Contract in your Region has at least 1 SKU per promotion allocated.

Please call me if you have any questions.

Thank you.

Nick Kuruc

Sales	Retail
1221	1222
1222	1223
1223	1226
1224	1229
1225	ROM
1226	PC
1229	MC
1240	SC
1244	PA
	RSM RBM

51850 6131